

HAKUBAVALLEY SDGs Action List

Let’s take action now to protect the rich natural environment of Hakuba Valley for generations to come.

- By 2025, we aim to achieve 15 items related to climate change (energy conservation, transition to renewable energy, reduction of CO2 emissions, reduction of waste).
- By 2030, we aim to have all items implemented.

Category	✓	Action	
Transition to energy efficiency and renewable energy		Set the air conditioning to an appropriate temperature and turn it off when not in use.	
		Switch to LED lighting and energy-efficient appliances.	
		Save energy by turning off unused lights and using motion-sensor lighting in low-use areas.	
		Switch the energy used in stores and facilities from fossil fuels to renewable energy (e.g., choosing power suppliers that focus on renewable sources).	
		Produce renewable energy with solar panels and solar water heaters.	
		Cut heating and cooling energy use by improving insulation and installing double-glazed windows.	
Transition to energy efficiency and renewable energy		Encourage drivers to stop idling their vehicles.	
		Encourage customers and employees to use carpooling, bicycles, and other low-carbon transportation methods.	
		Encourage people to use public transportation.	
		Provide priority parking for carpool (ride-sharing) vehicles.	
		Encourage customers to come by bicycle and register with the Northern Alps Foothills Cycle Station.	
		Reduce CO2 emissions associated with logistics by choosing local products.	
		Ropeway	Install operating systems on snow groomers to carry out snow grooming more efficiently.
		Accommodation and experiences	Implement a booking system for shuttle services.
		Food and beverages	Promote local sourcing and consumption.
		Work with suppliers that use bioenergy and recycled products, and promote the reuse of waste oil.	
Waste reduction		Adopt fuel-efficient vehicles and electric vehicles (EVs).	
		Install EV charging facilities in parking lots.	
		Monitor waste volume regularly.	
		Promote waste reduction, reuse, and recycling.	
		Use environmentally friendly products for cleaning and maintenance work.	
		Food and beverages	Promote the 30・10 Campaign (Let's eat without leftovers) to reduce food waste.
		Retail	Promote bringing recyclables and using reusable shopping bags.
			Sell products that are durable and repairable.
		Choose environmentally friendly equipment and supplies.	
		Collect used products, containers, and packaging materials for recycling or repurposing.	

Category	✓	Action	
Waste reduction		Implement composting systems to convert kitchen waste into compost.	
		Reduce the use of paper products or promote paperless practices.	
		Accommodation and experiences	Centralize the placement of amenities and stop excessive supply.
			Eliminate disposable amenities or charge for their use.
Protecting water quality		Food and beverages	Eliminate disposable chopsticks, charge for them, or promote personal chopsticks.
		Retail	Offer environmentally friendly products using recycled materials and minimal packaging.
		Install water-saving fixtures such as automatic faucets and showerheads.	
		Regularly inspect water pipes for leaks.	
		Regularly clean gutters and waterways to prevent trash from flowing into rivers and the sea.	
		Use environmentally friendly detergents and soaps.	
		Use environmentally friendly cleaning products.	
		Utilize groundwater, rainwater, and snowmelt.	
		Transition to oils that have no impact on water quality.	
		Do not discharge harmful substances into drains, stormwater pipes, or natural water sources.	
		Ropeway	Prevent oil and substance leaks from snowmaking machines and snow groomers.
			Apply snow surface hardeners strategically.
			Do not sell fluorine-based waxes.
		Accommodation	Provide sheet and towel replacements only upon request.
			Install water-saving showerheads and flow-stopping devices.
		Food and beverages	Remove food scraps from dishes before washing them.
			Conserve water with kitchen showerheads and other methods.
			Use sustainable seafood (MSC- or ASC-certified products).
		Experiences	Install grease traps and properly dispose of waste oil.
			Do not wash dishes or dispose of oil in lakes, rivers, or the sea.
			Avoid using outdoor gear in lakes that has been used in rivers or the sea, to prevent cross-contamination.
			Clean outdoor equipment with biodegradable, phosphate-free detergents.

Category	✓	Action	
Conservation of soil and biodiversity		Avoid littering in the environment.	
		Choose certified and environmentally friendly products.	
		Promote active forest management and utilize waste wood and locally sourced thinned timber.	
		Prevent the intrusion of invasive species and protect native species.	
		Do not encroach on wildlife habitats.	
		Support the protection of land and wildlife through donations.	
		Ropeway	Organize a post-season slope cleanup.
			Encourage grazing practices.
Contribution to a peaceful and just society		Experiences	Avoid using wet trails in rainy weather to prevent soil erosion.
		Establish fair and transparent contracts with business partners.	
		Actively do business with companies that have clear social and environmental standards.	
		Actively offer ethical products, including Fair Trade items.	
		Offer products certified by third parties, including Fair Trade and bluesign.	
Contribution to the local community		Share information with other businesses to establish best practices.	
		Promote local beautification and greening efforts by participating in litter cleanups.	
		Participate in and support local events.	
		Proactively engage with local businesses and producers.	
		Conduct employee training sessions on the SDGs.	
		Provide field trips and work experience opportunities for elementary, junior high, and high school students.	
		Promote awareness of local etiquette and norms among customers and employees (e.g., Hakuba Village Manners Ordinance).	
		Visit local producers to learn how products are made.	
Creating a rewarding workplace		Offer evacuation spaces, electricity, and available supplies to residents in times of disaster.	
		Promote local food and healthy lifestyles through various events.	
		Actively hire diverse talent, including people with disabilities, working mothers, and foreign nationals, and foster a work environment where everyone can thrive.	
		Guarantee equal treatment for all, regardless of gender, sexual orientation, or race.	

Category	✓	Action	
Creating a rewarding workplace		Adhere to appropriate working hours.	
		Ensure fair treatment regardless of employment type.	
		Pay a living wage appropriate to local conditions.	
		Inform employees about consultation systems and set up help desks.	
		Develop guidelines for dealing with sexual, power, and moral harassment.	
		Offer training opportunities for skill and talent development.	
		Provide opportunities for employee interaction.	
		Enhance employee benefits programs.	
		Ensure employees get days off in peak seasons to enjoy HAKUBAVALLEY's nature.	
		Provide opportunities for year-round employment to interested workers.	
Provide safety and peace of mind to customers		Employees can recommend safe, healthy, and trustworthy products.	
		Clearly label local and eco-friendly products for easy customer choice.	
		Promote the HAKUBAVALLEY Clean Certification.	
		Improve multilingual support and signage.	
		Improve Wi-Fi access.	
		Offer multiple payment options (for convenience and efficiency).	
		Promote barrier-free facilities.	
		Ropeway	Promote awareness of HAKUBAVALLEY Safety Tips.
			Conduct workplace safety training for employees.
		Food and beverages	Introduce vegan and vegetarian menu options.
			Implement hygiene management in accordance with HACCP.
			Acquire knowledge of food labeling.
		Retail	Display food origins or explain them upon request.
			Display food origins or explain them upon request.
		Experiences	Provide customers with a safety manual.
			Conduct workplace safety training for employees.
		Encourage services to be provided by certified staff.	



Download the Action List, certification programs, and glossary here →

